



UC Berkeley Foundation  
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Place First Class  
Stamp Here



## Activists & Satirists

**Kevin Johnson '97**  
NBA All-Star and founder of St. HOPE, which revitalizes inner cities through education, economic development, and the arts.



DILBERT: © Scott Adams, Inc. / Dist. by UFS, Inc.

**Scott Adams M.B.A. '86**  
Creator of Dilbert, syndicated cartoon exposing the social and mental landscape of corporate life.



## Creators

**Douglas Engelbart '53, Ph.D. '55**  
Maker of the mouse, which simplified how millions of humans interact with computers every day.

**Steve Wozniak '86**  
Cofounder of Apple Computer whose numerous early inventions kick-started the PC revolution.



## & Innovators

Nonprofit Organization  
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University of California

University of California, Berkeley  
2080 Addison Street #4200  
Berkeley, CA 94720-4200



# Who are **you?** Cal alumni are...



## Movement Leaders &

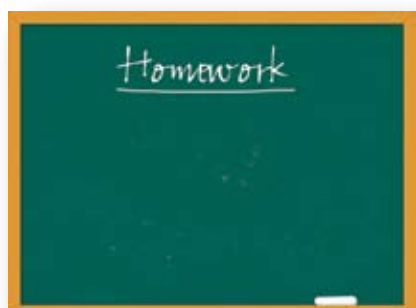
Alice Waters '67  
Acclaimed chef and pioneer behind the worldwide movement to eat local, organic foods.



## Story Weavers

Joan Didion '56  
Writer known for keen observations of politics and culture and her recent memoir, The Year of Magical Thinking.

## Educators &



Ida Jackson '22, M.A. '23  
First African American woman to receive California teaching certificate and first African American teacher in Oakland.

Steven Chu Ph.D. '76  
Nobel Laureate in Physics, director of Lawrence Berkeley National Laboratory, and champion for clean energy alternatives.

## Crusaders



## Trendsetters &



Jann Wenner '67  
Cofounder and publisher of Rolling Stone Magazine, the authority on pop music and culture.

## Friend Seekers



Tom has **201,904,463** friends.

Tom Anderson '98  
Cofounder and president of MySpace.com, and first friend to every user.

Cal alumni are changing the world.  
Won't **YOU** help champion the next generation of innovators?

**Yes, I want my gift of \$100, \$75, or \$50 to ensure that future graduates will continue to have an impact.**

Enclosed is my check, payable to the UC Berkeley Foundation.

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**Glue**

Thanks for being who you are.  
We appreciate your generosity.